

## Are You Building An Al-First Organization? What Every CEO Should Know

Presented by:



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CEO NETWORKING

LIMITED SEATING

COCKTAILS & HORS D'OURVES

Wednesday May 8, 2024 5:00 – 7:00 pm



Minneapolis Golf Club 2001 Flag Ave. S. St. Louis Park, MN

## Learn How AI Can Improve Your Business Processes and Accelerate Growth

Join us for CEO networking followed by a keynote presentation by recognized AI expert, Dr. Achin Bhowmik, CTO & EVP, Starkey, focused on taking the mystery out of key AI technologies we see transforming mid-market businesses. Your North Star Executive Network hosts will also be ready to answer specific AI-related questions. Some of the topics to be discussed include:

- Al today and what's coming
- Why integrating AI requires a plan
- Which functions benefit the most from AI today
- Exploring various AI uses
- How to get started with AI



## About the Speaker Dr. Achin Bhowmik, CTO & EVP, Starkey

- Forbes Technology Council member
- Adjunct Professor, Stanford University, OHNS/Otology & Neurotology Division
- SID, AAIA, IEEE Fellow
  National Continuing Institut
- National Captioning Institute Board of Trustees member
- Board Director, Open CV
- Fung Institute for Engineering Leadership at the University of California, Berkeley Advisory Board member
- The Institute for Engineering in Medicine and Biomedical Engineering at the University of Minnesota, Advisory Board member

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## Agenda

5:00 Networking 5:30 Keynote Speaker 6:15 Q&A 6:30 Networking